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Front Row

August/September 2011

The Show Place Arena — It All Happens Here. Business • Entertainment • Sports

Imagine Something Different



Think outside the box and picture this:

Your 10th high school reunion is held exactly where you graduated — at **The Show Place Arena**. You can plan it as a formal event or go with the trend and make it casual — even a jeans dress code — to attract more graduates.

If you've got a big family, you might also consider the Arena for your next family reunion. There's much more "play," literal and figurative, when you let your imagination take you somewhere other than a restaurant or hotel.

Changing the venue and format of company parties and meetings is a great way to inject new energy in your workforce. For example, many companies default to holding their holiday parties in the same place year after year, often set up as a sit-down lunch or dinner. What if you took over the concourse here or interconnecting rooms, allowing your employees to mingle and celebrate the holidays with a buffet?

Although budgets are tight, smart companies still recognize the importance of Employee Appreciation Day to build morale and foster commitment to the firm's growth. How about giving your employees tickets to a sports event or concert at the Arena? Another idea is to hold an Awards Banquet here or a day of team-building games. We've seen it happen again and again where a nod to your staff boosts productivity.

Your managers also deserve a new venue where they can regroup. Inspire and energize them by holding your Annual Meeting or monthly meeting here. Let us help you come up with a creative schedule such as a full-day meeting followed by dinner and then entertainment or a sports event. Timing is everything so check our calendar for upcoming programs.



*Something different makes a difference.
Use your imagination to make your next
event stand apart from the rest.*

Arena Highlights

For the most current listings, check our website at www.showplacearena.com

Trot Right In!

If you're looking for something to do on the weekend, drop in and see one of our horse shows. We'll be featuring a different equestrian event for six of the eight weekends in August and September. They're all outdoors and free to spectators.

AUGUST 2011

6-7	Southern Maryland Horse Association Horse Show	8:00 AM
13-14	Maryland Saddle Association Horse Show	7:00 AM
20-21	Black-Eyed Susan Horse Show Series	8:00 AM
27	Progressive Equestrian Therapy Horse Show	9:00 AM

SEPTEMBER 2011

15-18	Maryland Horse and Pony Show	8:00 AM
24	Bill Picket Rodeo	1:30 PM and 7:30 PM



Gospel Spreading Church Service

Sunday, August 28, 5 PM, Free

This evening event is an opportunity for adults and children to be baptized in the midst of about 500 people. The service features the Cross Choir, singing and dramatizations, and under-water baptisms. Undoubtedly, this would be a day to remember.

For more information, contact 202.387.1471.

Prince George's County Fair

Thursday, September 8; 4 to 10 PM
Friday, September 9; 5 to 11 PM
Saturday, September 10; 11 AM to 11 PM
Sunday, September 11; 11 AM to 6 PM
Admission: Age 6 and over
Free: Children age 5 and under

Old favorites and new attractions make the Prince George's County Fair an exciting outing for everyone in the family. This year the Fair has added both bull riding and barrel racing to its four-day program. Returning are the spectacular Suttler Post Farm Clydesdales and a carnival of rides and games. Included in the ticket price is the ever-popular Twisted "K" Ranch and Rodeo, which is held inside the Arena. And there'll be the Beautiful Baby Contest, horse pull competitions, and pig and duck races.

Following the Fair's tradition, September 11 will be recognized as Military Appreciation Day and all active duty military and their families will be admitted free.

Get complete information on the Fair Schedule by visiting www.countyfair.org. Tickets will be sold at the entrance to the Fair.



Bill Pickett Rodeo

Saturday, September 24
1:30 PM and 7:30 PM
Admission

The Bill Pickett Invitational Rodeo is back in full force!

Come watch the Rodeo's top ten cowboys and cowgirls as they demonstrate their skills in bareback riding, bulldogging, tie-down roping, Ladies steer undecorating, Ladies and Junior barrel racing, and bull riding. These events are more than a great show because the top ten performers are competing to be invited to Atlanta and then the championship rodeo, held this September in DC. You'll also enjoy the Pony Express Relay, where clubs from Virginia and North Carolina compete along with other games.



One Big *Kudo*

American Consumer Shows, which produces all the home shows you see at the Arena, has been a loyal client for many years. When we asked them to comment on our facility and service, we received wonderful feedback. We're so grateful when our clients are completely satisfied.

"I would like to thank you and your staff at The Show Place Arena for assisting us in the production of another highly-attended blockbuster home show at your venue.

I very much appreciated the assistance that everyone provided throughout the entire show. Your commitment to the show's success and your hard work and diligence over the course of the weekend were extraordinary, as usual. I am consistently amazed by the level of customer service that you and your team offer us, not only during our shows, but leading up to our events as well.

Thank you again. We look forward to producing future shows at The Show Place Arena and having the opportunity to build a long-standing relationship with yourself and everyone at your venue."

— Craig Gitlitz, Chief Executive Officer
American Consumer Shows

Mark your **Calendars**

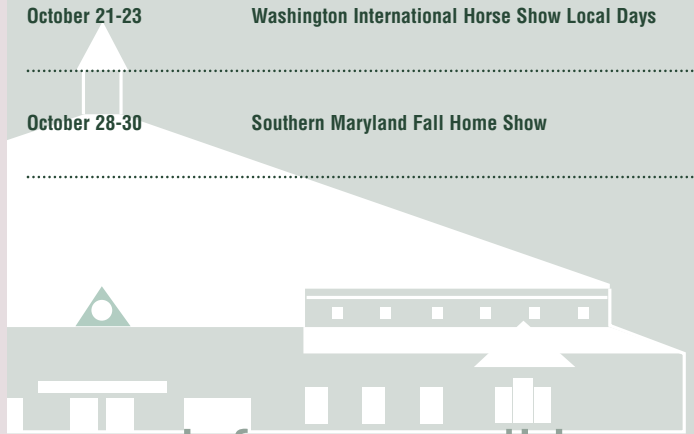
OCTOBER 2011

October 1-9 Capital Challenge Horse Show

October 15-16 Mounted Games Across America

October 21-23 Washington International Horse Show Local Days

October 28-30 Southern Maryland Fall Home Show



more info, next edition

ARENA EVENTS • ARENA EVENTS • ARENA EVENTS



**Whether your company is small or large,
WE'VE GOT ROOM FOR YOU.**



To book **YOUR HOLIDAY PARTY**
Contact Nancy Weiman at 301.952.7913

If you or someone you know would like to receive a copy of this newsletter, please complete this coupon and return to:

**Nancy Weiman
The Show Place Arena
14900 Pennsylvania Ave.
Upper Marlboro, MD 20772**

NAME _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____

Schedule of Events



AUGUST 2011

6-7	Southern Maryland Horse Association Horse Show	8:00 AM
8-12	Wizards + Mystics Basketball Camp	9:00 AM TO 4:00 PM
13-14	Maryland Saddle Association Horse Show	7:00 AM
13-14	ARCA Religious Service	9:00 AM
20-21	Black-Eyed Susan Horse Show Series	8:00 AM
27	Progressive Equestrian Therapy Horse Show	9:00 AM
28	Gospel Spreading Church Service	5:00 PM

SEPTEMBER 2011

8-11	Prince George's County Fair	see times on page 2
15-18	Maryland Horse and Pony Show	8:00 AM
24	Bill Picket Rodeo	1:30 PM and 7:30 PM

All events are subject to change and are correct at time of printing. For updated information, call our **Events Hotline at 301-952-7999** or visit us on the web: www.showplacearena.com.

DIRECTIONS

From Washington: Take I-95 (Washington Capital Beltway) to exit 11A Pennsylvania Avenue South/East (Route 4). Follow for seven miles to Upper Marlboro exit. Turn right at stop sign.

From Baltimore: Take I-695 (Baltimore Beltway) to Route 97 to Route 3. Route 3 turns into Route 301. Continue to exit at Route 4 North/West (toward Washington). Take first exit to stop sign. Turn left and follow to the infield at the Prince George's Equestrian Center.

William R. Chambers General Manager

14900 Pennsylvania Avenue
Upper Marlboro, MD 20772

301-952-7999 Events Hotline
301-952-7900 Information / Bookings
301-952-8167 Fax
301-952-7998 TTY

www.showplacearena.com

The Show Place Arena and Prince George's Equestrian Center are facilities of the Maryland-National Capital Park and Planning Commission.



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