

Inside:

- Arena Highlights 2
- At Your Service 3
- Mark Your Calendars 3
- Schedule of Events 4

Front Row

December '08/January '09 The Show Place Arena — It All Happens Here. Business • Entertainment • Sports

Booking *on Your Success*

What a great year we've had, with an exciting mix of both old and new clients.

Just look at our calendar for December and January, and you'll see the MarketPro Computer Show and the Spirit of Faith Watch Night Service returning to The Show Place Arena for another year. These two months also are booked with seven cheerleading competitions.

In addition, we're happy to welcome the Holiday Book Fair and the Safeware Hospital Seminar as new events. Read about them in our Arena Notes.

You might be interested to know that during our past fiscal year, which runs from July 1, 2007 to June 30, 2008, we've been the venue of choice for more than 265 event days, including concerts, trade and consumer shows, sporting events, equestrian events, graduations, cheerleading events and business meetings.

Event attendance at The Show Place Arena approached 280,000. Our attendance for outdoor events includes an additional 35,000 people coming to our outdoor horse shows and the Prince George's County Fair.

We know that our clients depend on us for the success of their events, and we're grateful for their continued confidence in us.



Our best wishes to all of you for a happy holiday season and a great kick-off for 2009!

Arena Highlights

For the most current listings, check our website at www.showplacearena.com

Go, Team, Go!

Cheer Them On

Stop by to see the synchronized movements, dazzling stunts, and competitive performances in seven cheerleading events being held in December and January. You'll see lots of talent and lots of energy, and each competition has its unique program. All events have an admission fee.

Dec 6	JAMFest Cheerleading Competition www.jamfest.com	10 am to 7:00 pm
Dec 20	America's Best Dance and Cheer www.abccchampionships.com	11 am to 5:30 pm
Dec 21	Cheer Limited Cheerleading www.cheerltd.com	12 pm to 4 pm
Jan 10	National Cheerleaders Association and National Dance Alliance www.nationalspirit.com	9 am to 3:30 pm
Jan 11	American Cheer Power Competition www.cheerpower.com	10 am to 5 pm
Jan 24-25	Rainforest Forest Rumble Cheerleading Competition www.completecheeranddance.com	10 am to 7 pm
Jan 31 and Feb 1	Maryland Cup Beach Blast Maryland Cup Beach Blast / Recreation and Schools www.acdaspirt.com	9 am to 8 pm Noon to 6 pm



Holiday Book Fair

Saturday, December 13, 10 am to 5 pm
Open to the Public, Free

This Holiday Book Fair will truly be unlike any other you've ever attended. Sponsored by the Black Author Showcase and 22nd Century Press, the Fair gives visitors the chance to meet 25 newly-published as well as established authors of fiction, non-fiction and children's books. Among others, talk with author Stafford Battle, the prolific writer of *Insane Messiah* and *The Lost Quest of Akil*. As you walk around the fair, you'll enjoy book readings and enactments of scenes from these books. There also will be door prize drawings every hour. So come to the Fair if you love books, if you want to introduce someone to the excitement of reading, or if you're looking for a great holiday gift!

Safeware Hospital Seminar

Tuesday, December 16, 7 am to 5 pm
By invitation and on-line registration, Free

Update your knowledge on hospital and emergency preparedness by attending this all-day event that is rich in information. Highlights include informative seminars, interactive demonstrations, and exhibits that will be valuable to first receivers, health services, and hospital personnel. Four seminar tracks will run concurrently four times a day, giving participants the opportunity to attend all of them. Among the topics are Surge Planning, Respiratory Protection, Detection (CBRNE), Mass Contamination, Protective Clothing and Grant Writing. Hear from speakers such as Glen Rudner of the Virginia Department of Emergency Management and observe on-site a working Zumro decontamination shelter. To register on-line, go to www.safewareinc.com and click on "Events."

MarketPro Computer Show

Saturday, December 13, 9:30 am to 4 pm
Sunday, December 14, 9:30 am to 4 pm
Open to the Public, Admission charge

Stop by The Show Place Arena and get up to speed on the latest computer products which can be purchased at better-than-retail prices. This is your chance to meet with wholesalers, retailers and distributors to explore ways to upgrade your technology. Receive a special discount on admission by going to www.marketproshows.com and clicking on "Features."

At Your **Service**

Hosting an event at The Show Place Arena means you get a team of people supporting your goals. Here's a preview of what to expect when you book an event.

Your first contact will be either *General Manager Bill Chambers* or our *Marketing Manager Nancy Weiman*, who will provide details of our facility and its amenities and then book your event.

After signing a contract with us, you'll work with *Tracy Foreman, our Events Coordinator*, for all events other than equestrian shows. Tracy works with promoters and managers to determine their requirements — and then she oversees the delivery of them.

For equestrian events, both indoors and outdoors, you'll book with *Liz Yewell, our Equestrian Event Manager*. Liz will coordinate with our equestrian staff and make arrangements for horses and spectators.

We're here to serve, and if you would like to find out more, give us a call.

Mark your **Calendars**

FEBRUARY 2009

February 6-8 Southern Maryland Spring Home Show

February 14 Extreme Cheer and Dance Competition

February 21-22 Silverado Gun show

more info, next edition



For all you horse lovers,

Equestrian events will return to The Show Place Arena in the spring.

If you or someone you know would like to receive a copy of this newsletter, please complete this coupon and return to:

Nancy Weiman
The Show Place Arena
14900 Pennsylvania Ave.
Upper Marlboro, MD 20772

NAME _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____



Schedule of **Events**



DECEMBER 2008

6	JAMFest Cheerleading Competition	10:00 AM
13-14	MarketPro Computer Show and Sale	9:30 AM
13	Holiday Book Fair	10:00 AM
16	Safeware Hospital Seminar	7:00 AM
20	America's Best Dance and Cheer	11:00 AM
21	Cheer Limited Cheerleading	12:00 PM
31	Spirit of Faith Watch Night	9:00 PM

JANUARY 2009

10	National Cheerleaders Association and National Dance Alliance	9:00 AM
11	American Cheer Power Competition	10:00 AM
24-25	Rainforest Forest Rumble Cheerleading Competition	10:00 AM
31	Maryland Cup Beach Blast	9:00 AM

FEBRUARY 2009

Feb 1	Maryland Cup Beach Blast/Recreation and Schools	12:00 PM
-------	---	----------

All events are subject to change and are correct at time of printing. For updated information, call our **Events Hotline at 301-952-7999** or visit us on the web: www.showplacearena.com.

DIRECTIONS

From Washington: Take I-95 (Washington Capital Beltway) to exit 11A Pennsylvania Avenue South/East (Route 4). Follow for seven miles to Upper Marlboro exit. Turn right at stop sign.

From Baltimore: Take I-695 (Baltimore Beltway) to Route 97 to Route 3. Route 3 turns into Route 301. Continue to exit at Route 4 North/West (toward Washington). Take first exit to stop sign. Turn left and follow to the infield at the Prince George's Equestrian Center.

William R. Chambers General Manager

14900 Pennsylvania Avenue
Upper Marlboro, MD 20772

301-952-7999 Events Hotline
301-952-7900 Information / Bookings
301-952-8167 Fax
301-952-7998 TTY

www.showplacearena.com

The Show Place Arena and Prince George's Equestrian Center are facilities of the Maryland-National Capital Park and Planning Commission.



PRSR STD
US POSTAGE
PAID
PERMIT NO. 2
WHITE PLAINS, MD



14900 Pennsylvania Avenue
Upper Marlboro, MD 20772