

**Inside:**

- Arena Highlights 2
- Q&A 3
- Mark Your Calendars 3
- Schedule of Events 4



# Front Row

**December/January 2011**    **The Show Place Arena — It All Happens Here.** Business • Entertainment • Sports

## Another Great Year!

It's good to be us. Every year we have a front row seat at a spectrum of indoor and outdoor events that entertains, educates and excites. The year 2010 was no exception.

Our sports calendar was boosted with 4 days for the Atlantic-10 Women's Basketball Championship and the World Wrestling Entertainment Smackdown returned to us for another year.

Our multiple-day bookings were filled with equestrian shows, cheerleading competitions, gun shows, home shows and computer shows. As always, graduation ceremonies dominated in May and June.

Music rang throughout the arena at concerts, spiritual programs and fundraising galas.

On a smaller scale and to limited audiences, The Show Place Arena was the venue for private meetings, forums, training sessions and testing days.

And we can't forget the Prince George's County Fair!

We are grateful to our loyal clients who return year after year. That's what it's all about. We had a great year because of you along with new organizations that teamed with us.

*So from our entire staff to all of our clients, guests and supporters, have a safe and joyous holiday season!*

**Here at the Arena**



**The Colonial Athletic Association Women's Basketball Championship**



**March 10-13**

# Arena Highlights

For the most current listings, check our website at [www.showplacearena.com](http://www.showplacearena.com)



## JamFest Cheer Competition

**Saturday, December 4**  
**8 am to 6:30 pm**  
Admission: Free

Returning to the Arena for its fourth straight year, JamFest promises a full day of competitions, including dance teams, school and rec cheer teams, and all-star teams in the Tiny and Mini, Youth and Junior, and Senior categories. The schedule of these competitions will be posted on [www.jamfest.com](http://www.jamfest.com) on November 17th so you can drop by for the performances you want to catch.



## Spirit of Faith Service

**Friday, December 31, 9 pm**

This spiritual New Year's Eve Service is a great way to spend the last day of the year. Throughout the year, the Spirit of Faith Christian Center holds services, Bible study and prayer groups which they hold in Temple Hills, Ellicott City and Brandywine, Maryland. For more information, call (301) 630-3733.

## Complete Cheer and Dance Competition

**Saturday, January 22 12 Noon**  
Admission: Free



Themed "Rainforest Rumble," this afternoon competition includes three mat events (tumble track, full floor and stunts) as well as the Volcano Basket Toss Blow-Out & Games and the Jump & Jumble Off Finals. Adding to the fun is that every team receives a trophy and all competitors and coaches receive a gift. Stop by and cheer them on.



BOOKINGS: 301.952.7900

EVENTS HOTLINE: 301.952.7999

# Questions & Answers

**H**aven't you always wondered what happens with horses, horse shows and The Show Place Arena during the winter months? Liz Yewell, Equestrian Event Manager, provides us with answers.



**Q. What does the Arena's equestrian staff do when the horse shows stop in the winter?**

A. We have about three months when we work on major maintenance projects that include replacing fencing, replacing parts on machinery and backfilling stalls. It's a time when we take inventory and get ready for our spring events.

**Q. What do you personally do during this time?**

A. I continue to work on contracts and marketing. I'm also active in the Maryland Horse Council.

**Q. How do the horses stay in shape?**

A. As long as the snow isn't high, the horses can ride outdoors. Some owners take their horses to indoor rings for exercise.

**Q. Do equestrian students compete in the winter?**

A. Those who want to compete year-round go south where the barns are bigger. Florida tends to attract riders from the north.

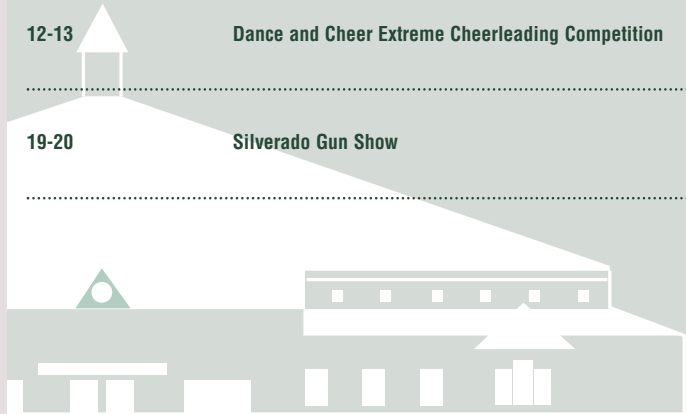
# Mark your Calendars

**FEBRUARY 2011**

4-6 Suburban Maryland Spring Home Show

12-13 Dance and Cheer Extreme Cheerleading Competition

19-20 Silverado Gun Show



more info, next edition

## Coming to the Arena...

- Basketball Games... Camps...**
- Cheerleading Competitions...**
- Computer Shows... Concerts...**
- County Fairs... Educational Forums... Fundraisers... Galas...**
- Graduations... Gun Shows... Home Shows... Horse Shows... Private Business Meetings... Spiritual Services... Sports Events... Training Classes**

*If you or someone you know would like to receive a copy of this newsletter, please complete this coupon and return to:*

**Nancy Weiman  
The Show Place Arena  
14900 Pennsylvania Ave.  
Upper Marlboro, MD 20772**

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_



# Schedule of Events

## DECEMBER 2010

Dec 1	Mid-Atlantic Paint and Supply	(private)
Dec 4	JamFest Cheer Competition	8 am
Dec 22	McNamara- Seton Girls Basketball	TBA
Dec 22	McNamara- DeMatha Boys Basketball	TBA
Dec 31	Spirit of Faith Religious Service	9 pm

## JANUARY 2011

Jan 8	Cheerpower Cheerleading Competition	9 am
Jan 22	Complete Cheer and Dance Competition	10:30 am
Jan 23	Cheer Limited Cheerleading Competition	1 pm
Jan 29	American Dance and Cheer Competition	9 am
Jan 30	American Dance and Cheer Competition	11 am

All events are subject to change and are correct at time of printing. For updated information, call our **Events Hotline at 301-952-7999** or visit us on the web: [www.showplacearena.com](http://www.showplacearena.com).



## DIRECTIONS

**From Washington:** Take I-95 (Washington Capital Beltway) to exit 11A Pennsylvania Avenue South/East (Route 4). Follow for seven miles to Upper Marlboro exit. Turn right at stop sign.

**From Baltimore:** Take I-695 (Baltimore Beltway) to Route 97 to Route 3. Route 3 turns into Route 301. Continue to exit at Route 4 North/West (toward Washington). Take first exit to stop sign. Turn left and follow to the infield at the Prince George's Equestrian Center.

**William R. Chambers** General Manager

14900 Pennsylvania Avenue  
Upper Marlboro, MD 20772

301-952-7999 Events Hotline  
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[www.showplacearena.com](http://www.showplacearena.com)

*The Show Place Arena and Prince George's Equestrian Center are facilities of the Maryland-National Capital Park and Planning Commission.*



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