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# Front Row

October/November 2010 The Show Place Arena — It All Happens Here. Business • Entertainment • Sports

## Setting the

# Stage for Success

Throughout the year the Arena floor is transformed into a stage for concert performances. The whole gamete of music is presented here — rock, gospel, jazz, blues. You name it.

This August we were the hosting venue for the Eastern Light Getaways Concert and Crab Feast. To a large extent, our concert bookings come from agencies and production companies or local promoters. They rent our facility for their concert event and we provide the ticketing through TicketMaster, the staging and all the required staffing to operate the building.

As Bill Mullikin, Director of Operations, well knows, each act comes with its own requirements for staging and equipment. Bill and his team go into action after receiving a rider that details requirements for stage size, both height and width, and any other technical needs. The promoter makes the arrangements for the sound equipment, the lights and their set up.

Tucked at one end under the bowl seating is a storeroom filled with equipment to build and equip a concert stage. Depending on the complexity of the set up and the turnaround time to disassemble for the next floor event, Bill will hire additional labor for the operation. Sometimes, the stage is constructed for one day and must be dismantled immediately after the show to prepare for an entirely different type of event.

Says Bill, "We've got an experienced staff that has been working together for years and when we need more support, we know where to get the best talent."

We love it when great music fills up the Arena!

*We love it when great music fills up the Arena!*



# Arena Highlights

For the most current listings, check our website at [www.showplacearena.com](http://www.showplacearena.com)

## Trot Right In

Get your fix of horse shows in October and November because competitions will disappear from the Arena during the winter months. Come enjoy these three multiple-day horse shows!

### October 2010

Oct 2-10 Capital Challenge Horse Show (indoor and outdoor) 8AM  
[www.capitalchallenge.org](http://www.capitalchallenge.org)

Oct 22-24 Washington International Horse Show Local Days 8AM  
[www.wihs.org](http://www.wihs.org)

### November 2010

Nov 13-14 Mounted Games Across America (outdoor) 8AM  
[www.mountedgames.org](http://www.mountedgames.org)



## Silverado Gun Show

Saturday, November 6, 9am to 5 pm

Sunday, November 7, 9 am to 3 pm

Admission charge

The Silverado Gun Show returns for a two-day event in November. Meet up with familiar vendors and aficionados and discover something new.

## Meyer Seed Show

Wednesday, November 10, 8 am to 5 pm

Not open to the public

Baltimore-based Meyer Seed Company comes to the Arena to showcase its spring offering of vegetable, flower, grass and bird seed. This industry-wide trade show is open to current clients interested in placing orders for Meyer's new and existing items that will be available this spring. Prospective clients, including garden centers, nurseries, hardware stores and bird feeding outlets are welcome as well. For more information, contact Steve or Harry at 410.342.4224.



## Suburban Maryland Fall Home Show

Friday, October 29, 11 am to 9 pm

Saturday, October 30, 10 am to 8 pm

Sunday, October 31, 10 am to 6 pm

Open to the public. Free



If you've been to a Suburban Maryland Home Show, then you know how much fun they are, and if you haven't ever dropped in to see the huge and exciting display each fall, what are you waiting for? See the latest trends in home products and décor and chat with the vendors and consultants. Treat yourself to a few home upgrades for the holidays and for the long winter ahead.

## Calvert Memorial Hospital Gala

Saturday, November 13, 7 pm to midnight

Ticket charge

Fancy and fun, this annual black-tie event runs with a Mad Hatter Ball theme. The evening's festivities include a reception for guests followed by a plated dinner, musical entertainment with Highway Star, dancing and an ongoing silent auction. Auction attractions include sporting tickets for the O's, Ravens, Wizards — practically all the local teams, a hot tub, a generator and gift certificates for restaurant dining. Proceeds from this fundraiser will be used to upgrade the current technology for Calvert Memorial Hospital's endoscopy suite.

Get ready for a wonderful evening and purchase your tickets online at [www.calverthospital.org](http://www.calverthospital.org) or by calling 410.535.8178.

# Horse Shows 101

**H**ave you ever driven by a store with the sign "Tack Shop" and wondered what was inside?

Horse tack refers to the gear used to equip a horse for riding. Among the equipment and accessories are saddles, stirrups, bits and more.

There are many types of saddles, though they generally fall into the category of either English saddles or Western saddles. The primary difference in these two categories is the riding discipline for which they are used.

Stirrups provide support for the rider's feet. To the novice, all stirrups may look the same but they do have different designs, with features to enhance the rider's safety.

A bit is the gear that is placed in a horse's mouth and kept in place with something called a headstall. The various designs for bits are based on the type of riding and training to be performed. The two most important things to know about bits are that they must be appropriate to the horse's needs and be fitted properly for the horse's comfort. Experienced equestrians know that bit commands should be given with the gentlest movement of the hands.

When you're in the market to purchase a horse, get ready to TACK UP!

# Mark your Calendars

more info, next edition

## DECEMBER 2010

December 4	Jamfest Cheer Competition
December 31	Spirit of Faith Religious Service

*Now is the time for all good companies to*

**BOOK YOUR HOLIDAY PARTY**

**AT The Show Place Arena**  
**301.952.7913**

*If you or someone you know would like to receive a copy of this newsletter, please complete this coupon and return to:*

Nancy Weiman  
The Show Place Arena  
14900 Pennsylvania Ave.  
Upper Marlboro, MD 20772

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STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_



# Schedule of Events\*

## OCTOBER 2010

Oct 2-10	Capital Challenge Horse Show	8:00 AM
Oct 22-24	Washington International Horse Show Local Days	8:00 AM
Oct 29-31	Suburban Maryland Fall Home Show	see page 2

## NOVEMBER 2010

Nov 6-7	Silverado Gun Show	see page 2
Nov 10	Meyer Seed Show	8:00 AM
Nov 13-14	Mounted Games Across America	8:00 AM
Nov 13	Calvert Memorial Hospital Gala	7:00 PM
Nov 20	Complete Cheer and Dance Competition Kick-Off Classic	7:30 PM
Nov 21	2010 HBCCL Cheer Competition	9:00 AM
Nov 27-28	VII Congreso Carismático Católico 2010	9 :00 AM

\*Horse events listed separately on page 2. All events are subject to change and are correct at time of printing. For updated information, call our **Events Hotline at 301-952-7999** or visit us on the web: [www.showplacearena.com](http://www.showplacearena.com).



## DIRECTIONS

**From Washington:** Take I-95 (Washington Capital Beltway) to exit 11A Pennsylvania Avenue South/East (Route 4). Follow for seven miles to Upper Marlboro exit. Turn right at stop sign.

**From Baltimore:** Take I-695 (Baltimore Beltway) to Route 97 to Route 3. Route 3 turns into Route 301. Continue to exit at Route 4 North/West (toward Washington). Take first exit to stop sign. Turn left and follow to the infield at the Prince George's Equestrian Center.

William R. Chambers General Manager

14900 Pennsylvania Avenue  
Upper Marlboro, MD 20772

301-952-7999 Events Hotline  
301-952-7900 Information / Bookings  
301-952-8167 Fax  
301-952-7998 TTY

[www.showplacearena.com](http://www.showplacearena.com)

*The Show Place Arena and Prince George's Equestrian Center are facilities of the Maryland-National Capital Park and Planning Commission.*



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